IEEE-ISTO Overview: The Fast Path to Collaboration for ROA
Overview

- About IEEE-ISTO
- Benefits of Membership
- The IEEE-ISTO Solution
- Contact
Who are we?

- IEEE Industry Standards & Technology Organization – A Federation of Member Programs
  - 501(c)(6) not-for-profit organization for industry programs
  - Dedicated staff supporting 40+ consortia/alliance program members since 1999
  - Fast track to industry collaboration: standards, specifications, marketing and conformance
    - Organizational independence – separate independent entity from IEEE
    - We help you determine bylaws, and other governing documents, for your alliance
Program Benefits

- Membership provides:
  - 501(c)(6) not-for-profit status in a month not years
  - Insurance for program, members and officers
  - Bank accounts, tax filings and audited financials
  - Organizational headquarters
  - Fast effective safe-harbor to collaborate

- Alliance/Consortium independence

- Access to valuable IEEE resources outside of IEEE membership/participation
  - Conferences
  - Creative services
  - Publishing
  - Printing services
 Registrations Operation Association

- Overlapping and redundant interfaces; for example, in the form of EPP extensions or process flows can be mitigated through additional communication and collaboration by a broader set of participants in a legally structured Industry Consortium.

- In addition to the legal framework, the Industry Consortium would provide the services that membership would generally need.
The IEEE-ISTO Solution

- Launch/Formation Activities
- Program Management and Leadership
- Membership Management
- Financial Management
- Collaboration/IT Tools
- Marketing Communications
- IP Management and Conformity Assessment
- Infrastructure and Home Office
Typical Program Ascent

- **Formation & Pre-Launch Activities**
- **Organization & Community Development**
- **Technical Development**
- **Promotion & Evangelism of Deliverables**
- **Conformity Assessment & Interoperability Testing**

IEEE-ISTO
Program Management Support

- Formation/Launch Assistance
- Executive Leadership
- Tech Evangelism
- Board Secretariat
- Membership Management and Administration
- Association/Committee Support

- Patent and Intellectual Property Licensing Administration
- Technical Program Management
- Member Meeting and Event Planning
- Project Management
- Contract Management
Financial Management Support

- Accounts Payable/Receivables
- Leverage IEEE-ISTO Controller’s Office
- Accounting Infrastructure and Software
- Inclusion in IEEE-ISTO Annual Audit and Tax Filings
- Credit Card Transaction Management
- Financial Reporting
IT Tools and Solutions

- Secure Members Only Areas
- Custom Email List Serves
- File Repositories
- Group/Shared Calendars
- Wiki Work Areas
- Public Website Hosting
- Domain Management
- SSL Certificate Management
- Online Meeting Platform
Marketing Communications

- Strategic Communications Planning
- Collateral Development
- Single Point of Contact with Vendors
- Public Relations Support
- Conference and Trade Show Presence Coordination
- Website Design, Development, and Content Creation
- News Monitoring Service
- Promotional Items
Next Steps

- Scope discussion: Number of members, meetings, support needs etc.
- Participant Agreement and Statement of Activity Support
- Officer identification
- By-laws, Policies and Procedures
- Budgeting
Let us help you climb the mountain
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Conformity Assessment & Interoperability Activity Support

- Interoperability Testing & Certification
- Test Design, Administration, and Results Publishing
- Logo and Trademark Licensing Agreements
- IEEE-ISTO Acts as Neutral Third Party
- Conformity Marketing Plan Development and Implementation