

IEEE-ISTO

Industry Standards and Technology Organization
affiliated with the IEEE and the IEEE Standards Association

IEEE-ISTO Overview: The Fast Path to Collaboration for ROA

Managing Industry Standards...

DELIVERING SUCCESS®





Overview

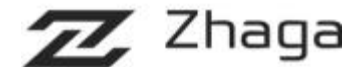
- ❖ About IEEE-ISTO
- ❖ Benefits of Membership
- ❖ The IEEE-ISTO Solution
- ❖ Contact



Who are we?

- ❖ IEEE Industry Standards & Technology Organization – [A Federation of Member Programs](#)
 - ◆ 501(c)(6) not-for-profit organization for industry programs
 - ◆ Dedicated staff supporting 40+ consortia/alliance program members since 1999
 - ◆ Fast track to industry collaboration: standards, specifications, marketing and conformance
 - Organizational independence – separate independent entity from IEEE
 - We help you determine bylaws, and other governing documents, for your alliance

IEEE-ISTO Federation Member Programs





Program Benefits

- ❖ Membership provides:
 - ◆ 501(c)(6) not-for-profit status in a month not years
 - ◆ Insurance for program, members and officers
 - ◆ Bank accounts, tax filings and audited financials
 - ◆ Organizational headquarters
 - ◆ Fast effective safe-harbor to collaborate
- ❖ Alliance/Consortium independence
- ❖ Access to valuable IEEE resources outside of IEEE membership/participation
 - ◆ Conferences
 - ◆ Creative services
 - ◆ Publishing
 - ◆ Printing services





Registrations Operation Association

- ❖ Overlapping and redundant interfaces; for example, in the form of EPP extensions or process flows can be mitigated through additional communication and collaboration by a broader set of participants in a legally structured Industry Consortium.
- ❖ In addition to the legal framework, the Industry Consortium would provide the services that membership would generally need.



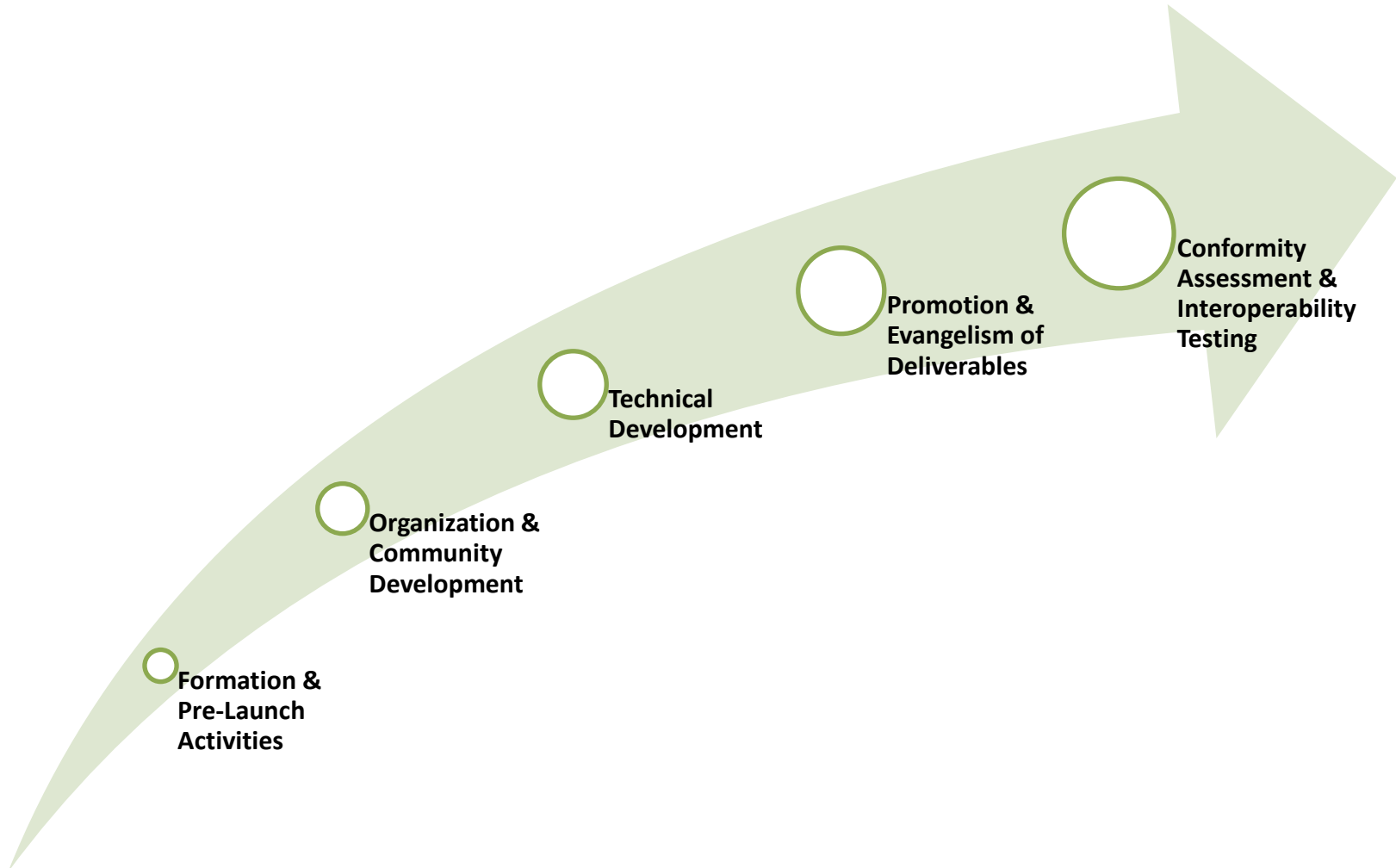
The IEEE-ISTO Solution

- ❖ Launch/Formation Activities
- ❖ Program Management and Leadership
- ❖ Membership Management
- ❖ Financial Management
- ❖ Collaboration/IT Tools
- ❖ Marketing Communications
- ❖ IP Management and Conformity Assessment
- ❖ Infrastructure and Home Office





Typical Program Ascent



Program Management Support

- ❖ Formation/Launch Assistance
- ❖ Executive Leadership
- ❖ Tech Evangelism
- ❖ Board Secretariat
- ❖ Membership Management and Administration
- ❖ Association/Committee Support
- ❖ Patent and Intellectual Property Licensing Administration
- ❖ Technical Program Management
- ❖ Member Meeting and Event Planning
- ❖ Project Management
- ❖ Contract Management



Financial Management Support

- ❖ Accounts Payable/Receivables
- ❖ Leverage IEEE-ISTO Controller's Office
- ❖ Accounting Infrastructure and Software
- ❖ Inclusion in IEEE-ISTO Annual Audit and Tax Filings
- ❖ Credit Card Transaction Management
- ❖ Financial Reporting



IT Tools and Solutions

- ❖ Secure Members Only Areas
- ❖ Custom Email List Serves
- ❖ File Repositories
- ❖ Group/Shared Calendars
- ❖ Wiki Work Areas
- ❖ Public Website Hosting
- ❖ Domain Management
- ❖ SSL Certificate Management
- ❖ Online Meeting Platform





Marketing Communications


- ❖ Strategic Communications Planning
- ❖ Collateral Development
- ❖ Single Point of Contact with Vendors
- ❖ Public Relations Support
- ❖ Conference and Trade Show Presence Coordination
- ❖ Website Design, Development, and Content Creation
- ❖ News Monitoring Service
- ❖ Promotional Items





Next Steps

- ❖ Scope discussion: Number of members, meetings, support needs etc.
- ❖ Participant Agreement and Statement of Activity Support
- ❖ Officer identification
- ❖ By-laws, Policies and Procedures
- ❖ Budgeting

A photograph of two mountain climbers on a steep, dark rock face. One climber is higher up, reaching down to assist another climber who is lower down. The sun is low on the horizon, creating a bright glow and silhouetting the climbers against the sky. In the background, there are rolling mountain ranges under a clear sky.

Let us help you climb the
mountain
www.ieee-isto.org

Adam Newman
+1 732 465-5888
adam.newman@ieee-isto.org

IEEE-ISTO



Backup Slides



Conformity Assessment & Interoperability Activity Support

- ❖ Interoperability Testing & Certification
- ❖ Test Design, Administration, and Results Publishing
- ❖ Logo and Trademark Licensing Agreements
- ❖ IEEE-ISTO Acts as Neutral Third Party
- ❖ Conformity Marketing Plan Development and Implementation

